Max Plummer industrial designer

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middle east tech Ankara, Turkey, class of December 2022

MS Industrial Design

carnegie mellon Pittsburgh, PA, class of 2018

BDes Design, Industrial Design

amuneal design lead: special projects, 2023 - present

Identifying, planning, and executing internal process improvements. Building brand strategy and designing appropriate future products.

LAGO frame head of industrial design, 2021 - 2022

Created brand language and design narrative while contributing towards supply chain management and  $\,$ 

product strategy. Led a team of four.

master & dynamic industrial designer, 2019 - 2020

Contributed to core product details and led brand collaborations in the luxury audio space as well

as small peripheral accessory projects.

Adapted existing designs for overseas manufacture while consulting with clients to produce domestic

custom furniture.